

## ORDER



KLAS

**Orders**  
 Order / Rev: 37793  
 Alt Order #:  
 Product Desc: ISSUE  
 Estimate:  
 Flight Dates: 10/30/12 - 10/31/12  
 Original Date / Rev: 10/29/12 / 10/29/12  
 Order Type: GENERAL

Primary AE: Mike Jones  
 Sales Office: K-WAS  
 Sales Region: National

**Agency**  
 Name: Waterfront Strategies  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Avenue  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: House Majority PAC  
 Demographic: A25-54  
 Product Codes: PO4  
 Priority: LV1  
 Revenue Codes: AGY, POL, ISS

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	10/31/12	5	\$15,000.00	\$12,750.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$15,000.00	\$12,750.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$15,000.00</b>	<b>\$12,750.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/30/12	10/31/12	8 News Now 5a M-F	CM	5-6a	-TW----	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		2				\$3,000.00		0.00			
N 2	8	10/30/12	10/31/12	8 News Now 4p M-F	CM	4-5p	-TW----	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		2				\$2,500.00		0.00			
N 3	8	10/30/12	10/31/12	Price Is Right	CM	10-11a	-TW----	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW----		1				\$4,000.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$15,000.00</b>